



PRESS RELEASE

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BREAKFAST AT THE ZOO

EARLY ENTRY, FAMILY FUN AT THE SANTA BARBARA ZOO ON SATURDAY, JUNE 6

- “Breakfast with the Butterflies” Features Animal Encounters, Costumed Characters, & More
- 8:30 a.m. to 10:15 a.m. (Free Entry for Club Wild! Members at 8 a.m.)
- \$20 for Each Adult/Child Pair; \$15 Individual Adults, \$10 Additional Children, Free for Kids Aged 2 and Under
- Coloring Contest for Free Club Wild! Membership at www.sbzoo.org

Santa Barbara, CA, May 25, 2009 – A fun-filled early morning at the Santa Barbara Zoo promises entertainment – and breakfast – for the whole family. This event includes breakfast, gardening and ant farm activities, visits from creepy crawly animals and live insect characters, and much more. Early entry allows the rare chance to see four endangered California condors spread their nine-foot wings to greet the morning sun at the newly opened California Trails exhibit, and watch keepers prepare exhibits and animals for another exciting day at the Zoo. The Santa Barbara Zoo presents “Breakfast with the Butterflies” on Saturday, June 6 from 8:30 a.m. to 10:15 a.m.

Admission to “Breakfast with the Butterflies” is \$20 for each adult/child pair; \$15 for individual adults, \$10 for additional children; and free for children under two.

Club Wild! members receive free admission at 8 a.m. plus bird and Channel Island fox encounters, and a private Zoo Train ride.

To RSVP or for more information, contact Jennifer Monk-Reising at (805) 962-5339, ext. 112 or visit www.sbzoo.org.

WIN A FREE CLUB WILD! MEMBERSHIP

Download and print a coloring contest entry at www.sbzoo.org. Kids can color it and bring it to Breakfast with the Butterflies to be entered into a drawing for a FREE Club Wild! membership.

Club Wild! is the Zoo's newest way to support the Zoo and its conservation efforts – as a family. The mission of Club Wild! is to develop a lifelong appreciation of the natural world while having fun and developing new and exciting relationships. Club Wild! also includes social activities with other Santa Barbara Zoo Families. The goal is to inspire Club families to become stewards of the planet and to benefit the Zoo's conservation education programs.

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The Santa Barbara Zoo is accredited by the American Zoo and Aquarium Association (AZA).

It is open daily from 10 a.m. – 5 p.m.; general admission is \$11 for adults, \$9 for children 2-12 and seniors 60+, and children under 2 free. Parking is \$4.

AZA accredited zoos and aquariums are helping to preserve thousands of animals regionally and around the world through unequalled wildlife conservation programs.

