



PRESS RELEASE

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ELAINE MAH BEST NAMED SANTA BARBARA ZOO DEVELOPMENT DIRECTOR

Santa Barbara, CA, January 29, 2009) – Elaine Mah Best has joined the Santa Barbara Zoo as Director of Development.

Ms. Mah Best was most recently Vice President/Director of Development for PathPoint, a \$25-million, non-profit organization which serves more than 2,300 individuals with disabilities or disadvantage in San Luis Obispo, Santa Barbara, Ventura, Kern and Los Angeles counties. There she was responsible for the planning and implementation of the fundraising, public relations, and marketing efforts. Prior to that, she was the Development and Public Relations Manager for Surgical Eye Expeditions (SEE) International and for Girl Scouts of Tres Condados.

Ms. Mah Best is a current member and a former board member of The Junior League of Santa Barbara and has chaired several of their committees including State Public Affairs and Meetings and Socials. She is a member of and has served on the Board of Directors of the Association of Fundraising Professionals of Ventura and Santa Barbara. Ms. Mah Best received her Bachelor's degree from UCSB.

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*The Santa Barbara Zoo is accredited by the Association of Zoos and Aquariums (AZA).
It is open daily from 10 a.m. – 5 p.m.; general admission is \$11 for adults,
\$9 for children 2-12 and seniors 60+, and children under 2 are free. Parking is \$4.*

*AZA accredited zoos and aquariums are helping to preserve thousands of animals regionally
and around the world through unequalled wildlife conservation programs.*